



## ARCHITECTURE & TERRA COTTA CLADDING

Presented in a visual array of information gathered from around the world, this presentation delivers key educational components that focus on the natural beauty of terra cotta installed in a back ventilated, rain screen technique that provides a wall cladding solution benefiting projects in: exterior wall performance, insulating values, contemporary aesthetics, and ease of long term maintenance. The presentation also offers information on terra cotta solar screen design and its benefits; as well as displays the opportunity to use natural terra cotta as an acoustic solution for interior environments. Participants will gain a tremendous understanding of the opportunities available with terra cotta construction materials in a wide variety of applications.

### LEARNING OBJECTIVES

- ◆ Explain the science of rainscreen technology
- ◆ Learn the sustainable, green and efficiency benefits of terra cotta rainscreens
- ◆ Describe how terra cotta rainscreens are manufactured and installed
- ◆ Differentiate the types of terra cotta rainscreen assemblies and products
- ◆ Learn how to design, detail, and specify a terra cotta rainscreen system
- ◆ Understand the benefits of terra cotta solar shades

### FACILITATOR QUALIFICATIONS

- ◆ All Terreal facilitators have been trained on AIA CES guidelines, presentation skills and will be very knowledgeable on building and construction products and processes.

### COST TO PARTICIPANTS

- ◆ There is no cost for this presentation.

**PROVIDER #:**  
J669

**PROGRAM #:**  
TNA-102

**LENGTH:**  
1.5 Hours

**CREDITS:**  
1.5 Learning Units

**CREDIT TYPE:**  
HSW

